

worshipmediahandbook.com

SAMPLE PREVIEW

— THE —

WORSHIP MEDIA

Handbook

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motion graphics

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- Tahoma - The quick brown fox jumps over the lazy dog
- Verdana - The quick brown fox jumps over the lazy dog

Serif Fonts

Serif fonts are commonly used in book publishing because serifs help guide a reader's eye along lengthy blocks of text. Worship lyric projection does not use large blocks of text, so serif fonts are unnecessary and therefore less commonly used. Save using serif fonts for projecting lengthy passages of scripture or quotes. Also try using a serif font as a stylistic choice for headings or titles if it fits your design theme.

Some points to consider when choosing a serif font are:

- Flickering of serifs can occur on interlaced video
- Looks more traditional
- More helpful for long blocks of text
- Serifs can become lost or blurry on low resolution projectors
- Serifs help guide the eye from letter to letter and word to word

Popular serif fonts that you may find useful when designing your worship presentations are:

- Baskerville - The quick brown fox jumps over the lazy dog
- Bodoni - The quick brown fox jumps over the lazy dog
- Chaparral Pro - The quick brown fox jumps over the lazy dog
- **Clarendon - The quick brown fox jumps over the lazy dog**
- Garamond - The quick brown fox jumps over the lazy dog



Drop shadows and outline strokes both carry their own unique strengths and weaknesses. When used simultaneously and in moderation they can overcome their shortfalls and work well together. Be careful that the combined result of these two effects does not overpower your text. Try dialing back your settings on both your drop shadow and outline stroke just enough so that your text is separated from its background. Experiment with your settings and find a balance that works best for your community and environment.

Making Text Pop

Other adjustments you can make to help pop your text off its background are:

- Bold your text
- Darken your background or decrease its saturation
- Decrease the ambient light in your room
- Remove distracting or detailed background images
- Use white text



Widows and Orphans

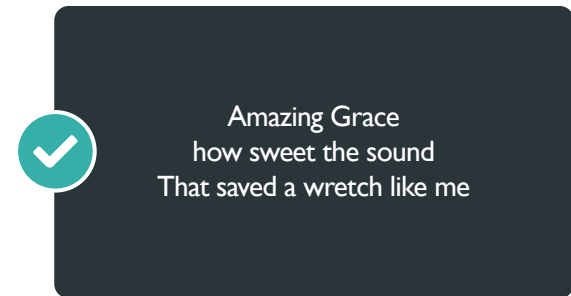
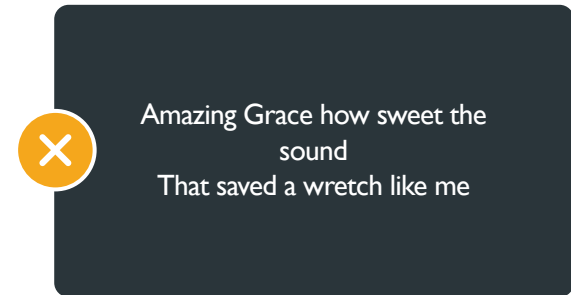
When a line of text is too long for the space provided, the last word on the line will get pushed to a new line with a single word. This occurrence is called an orphan and is very unappealing when it comes to slide design.

Even worse than an orphan is a widow. This is when a single word or line of text gets pushed to a new slide and leaves it widowed all by itself on the slide. Both of these situations are undesirable and need to be fixed.

Orphans and widows are easy to spot when you are on the lookout for them. One way to fix an orphan is to split a long line of text into two lines. Eliminate a widow by splitting a large block of text onto two separate slides.

Punctuation

The punctuation you choose when projecting song lyrics affects the way a line looks and how it is sung. There are a few rules of thought when it comes to punctuation in song lyrics. One is to eliminate all forms of punctuation, the second is keep only the bare essentials and the third is to keep everything that the composer of the song intended to be there. You need to decide for yourself what is best for your community and stick with it. There is no right or wrong answer, just keep your decisions consistent throughout your entire presentation. A common mistake is to jump back and forth between different punctuation practices throughout a presentation.



Black

- Absence of color
- Darkness and death
- Power and authority
- Quietness
- Sin and bondage
- Stillness

White

- Awakening and new life
- Holy Spirit
- Purity and beauty
- Salvation and redemption
- Surrender to God

Color Harmony

When it comes to color harmony in worship lyric projection it is best to keep your color palettes simple. The more colors used in your design, the greater the chance two or more of your colors will clash or disrupt the story being told. Always be intentional about the colors you use in worship and when communicating your message. Monochromatic color schemes, complementary color schemes and warm or cool color palettes are all easy methods to tell your story through color.

Colors that work well together:

- Black and red
- Black and yellow
- Blue and green
- Blue and yellow
- White and blue

Colors that can be problematic:

- Brown and gray
- Green and orange
- Orange and pink
- Purple and green
- Red and green

